

The Living Circle appoints Group CEO.

Marco Zanolari will become CEO of The Living Circle Group AG.

Zurich, 24 March 2023 – The Board of Directors of The Living Circle appoints Marco Zanolari as the new CEO. He will take over the role of Group Executive Management from Jürg Schmid, who has been performing the function on an interim basis, as of 1 August 2023. Zanolari was previously CEO of the Grand Resort Bad Ragaz AG.

The Living Circle has appointed a new CEO. Marco Zanolari will assume his new position on 1 August. As CEO, Zanolari is responsible for and structures all activities of The Living Circle Group. The management of key departments Human Resources, Finance, Marketing & Sales and the host and hostess of the Zurich hotels Widder, Storchen, Alex Lake Zurich, the restaurant Buech as well as the Head of the South, who is responsible for the Castello del Sole hotel (Ascona) and the winery with agricultural specialities Terreni alla Maggia (Ascona), report to him. In this function, he reports directly to the Chairman of the Board of Directors, Jürg Schmid.

Marco Zanolari (46), a Swiss national, had been General Manager since 2016 and Chairman of the Executive Board of Grand Resort Bad Ragaz AG since 2022. He is a member of the Board of Swiss Deluxe Hotels. Graduated from the Ecole Hôtelière de Lausanne (EHL), he has international management experience in the luxury hotel industry.

"We are extremely pleased to have managed to win Marco Zanolari, a highly qualified personality with great experience in the Swiss and international luxury hotel industry. He is a five-star hotelier who stands for creativity and quality. With his leadership qualities, we will energetically continue and accelerate our guest experience orientation and our vision of social and ecological sustainability," says Jürg Schmid, Chairman of the Board of Directors.

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About The Living Circle Group

The group is made up of four hotels, three agricultural facilities, one restaurant and one Rustico. These are the Castello del Sole in Ascona, the Widder Hotel and the Storchen in Zurich and the Alex Lake Zurich in Thalwil. In addition, there is the Restaurant Buech in Herrliberg, the Rustico del Sole in Ascona and the Schlattgut farms in Herrliberg, the Terreni alla Maggia in Ascona and the Château de Raymontpierre in Vermes. The Living Circle Group has been a partner of the Caminada Group since March 2022. The Living Circle Group is Swiss family-owned. All members of The Living Circle have a strong connection to nature. Experiences for guests are the focus, accompanied by the farm-to-table philosophy.

For more information: www.thelivingcircle.ch